

Advertising Opportunity in the Msida & Ta'Xbiex Marina

Creek Developments Plc is inviting offers for the placement of promotional material on the doors of the power cabinets situated adjacent to the pontoon gates of the Msida & Ta'Xbiex Marina.

The cabinets are clearly visible from the public car parks bounding the marina on both sides, in addition to being on show to owners of all boats berthed on the pontoons.



Figure 1. Photograph showing the position of the power cabinets by the pontoon gates - Msida & Ta'Xbiex Marina

The advertising opportunity is being offered for a period of one year, from 1st December 2014 to 30th November 2015, and will consist of two panels of any lightweight opaque material subject to the following restrictions:

- It must be suitable for outdoor use and must be replaced if it should become degraded during the advertising period
- It must be opaque such that the contents of the power cabinet are not visible to the public under any circumstances or lighting conditions
- It must be affixed to the **inside** of the existing Perspex of the power cabinets and should not cause permanent damage upon removal
- Opening of the doors and access to the locks must not be restricted
- Advertisements for direct competitors of Creek Developments Plc, ie other Maltese Marinas, will not be accepted
- Saving the above, any artwork within legal guidelines for advertisements in public spaces is acceptable such that it is suitable for viewing by all ages, and does not contain racist, sexist, or other material that could be reasonably considered offensive
- The dimensions of the two panels on each of the 15 cabinets are 28.3cm (w) x 106.5cm (h)

- All artwork and printing expenses are to be borne by the advertiser



Figure 2. Photograph showing location of advertising panels on the power cabinets

Submission of Offers

Sealed offers will be accepted by post or hand delivery until 14:00 on Wednesday 5th November, at Creek Developments Plc, 53/1, Ta'Xbiex Seafront, Msida, MSD 1515. Letters should be clearly labelled – **Marina Advertising Offer No.1**

The offer must include the following information:

- The fee (ex. VAT) being offered in respect of advertising on the 15 cabinets for the period 01/12/2014 to 30/11/2015
- The name of the bidding advertiser
- The product to be advertised
- A sample of the artwork – note that this is for indicative purposes only and is not binding. Creek will also accept changes to the artwork and product being advertised during the course of the year providing that the guidelines for acceptable material are observed.

The offers will be evaluated promptly and the winner informed by close of day on the 7th November 2014. There is no minimum bid and all offers will be considered.

In the event that the winning bidder should have artwork ready at any time from Wednesday 12th November 2014, such artwork may be affixed from that time until the 30th November 2015 at no additional fee.

Further information may be requested by email from sarahgc@creekdevelopments.com or by phone on 2133 7049.

Yours sincerely,

Sarah Gauci Carlton
Creek Developments Plc